

Press Release
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Logistics Congress expands its international reach with new formats for 2026

The Slovenian Logistic Association will host the **13th International Logistics Congress – Supply Chain Management in Science and Practice – from 8 to 10 April 2026** in Portorož. **More than 700 participants from 20 countries** are expected. This year's edition will further enhance the event's international dimension with the return of the **TelematicsCEEurope Conference & Expo**, a new **International Academic Symposium** and an **international student hackathon**.

The Congress will spotlight the future of logistics, technological modernisation, artificial intelligence, the integration of research with practice and the development of new business opportunities. At a time when supply chains are shaped by geopolitical shifts, cost pressures, labour shortages and rapid technological breakthroughs, logistics requires not only faster processes, but above all stronger connectivity, resilience, better decision-making and quicker transfer of best practices into operational execution.

“Logistics Congress 2026 remains our flagship project, and we are developing it with an even stronger international ambition,” said Igor Žula, President of the Slovenian Logistic Association. “Slovenia is a small logistics market, which is exactly why we believe it needs one strong, high-level event where decision-makers, proven solutions, new partners and real business opportunities come together. We want the content, the networking and the overall experience to be of the highest quality.”

A stronger international dimension

One of the most important developments this year is the return of the **TelematicsCEEurope conference & expo**, which is rejoining the market after a break of several years. In 2026, it will take place for the first time under the umbrella of the Slovenian Logistics Association and as a specialised international format within the congress.

The addition of the **International Academic Symposium** and the **international student hackathon** further strengthens the congress's international and developmental role. In doing so, the event continues to grow as a platform that brings together industry expertise, technology, research, knowledge exchange and the next generation of talent in one place.

Telematics, digitalisation and data visibility at the centre of competitiveness

By integrating TelematicsCEEurope into the wider congress programme, the event is opening up more space for discussion around smart vehicle management, connectivity, data visibility and telematics solutions.

The message is clear: telematics, digitalisation and data-driven decision-making are no longer adjacent topics in logistics — they are central to its competitiveness.

“Telematics has become such an important part of logistics that it naturally belongs at the heart of the conversation,” Žula added. “That is why we have integrated TelematicsCEEurope into Logistics

Congress as a specialised international format that makes room both for solution development and for concrete examples of implementation in practice.”

From the future of logistics to AI and IoT

This year's programme will once again combine strategic debate with real-world case studies and best practices from across the logistics and supply chain sector.

The congress will open with the plenary session ***The Future of Logistics***, where speakers from **MSC Mediterranean Shipping Company, Alba Wheels Up International, Open Logistics Foundation** and **Dr Igor Jakomin** of In-Quadra will explore global shifts, collaboration and the future direction of supply chains.

One of the central programme highlights will be the ***Artificial Intelligence Festival***, dedicated to practical examples of AI in business. Companies including **Belgrade Airport, Pošta Slovenije, Adria Mobil, BMW, RNDC (Republic National Distributing Company) and N Sport** will present use cases ranging from logistics flow optimisation, production planning and quality management to master data governance, demand forecasting and intelligent supply chain decision-making.

The plenary session ***IoT in Industry and Logistics*** will bring together companies that have already translated technological modernisation into measurable results. Among them are **Strauss**, whose award-winning logistics project halved throughput times and doubled productivity; **Intersocks**, with its end-to-end logistics transformation; **Hofer** and **EkoLuks**, with a smart lighting case that shows how sensor-enabled infrastructure can serve as part of a broader IoT ecosystem; and a joint case involving **INCOM, GS1 Slovenia and BTC Logistics Centre**.

Taken together, these examples underline a central point: digital transformation is not about introducing a single tool, but about orchestrating technology, processes and people in a coordinated way.

The programme will also include the plenary session ***We Have Succeeded. How Did We Achieve This?***, featuring successful regional logistics stories from **Nelt, T.L. Sirk, BTC Logistics Centre, Milšped** and **ENNA Logic**. A round table with representative of Intereuropa will add further perspective on how to identify opportunities in demanding market conditions.

Looking ahead: research and new talent

New to the congress this year, the **International Academic Symposium** will bring a stronger research lens to the programme, focusing on artificial intelligence, competitiveness, innovation and supply chain resilience. Its aim is to create meaningful dialogue between researchers and practitioners, and to explore how academic insight can better inform business decisions and logistics strategy.

Alongside it, the **international student hackathon** will bring together interdisciplinary teams of students from different faculties — not only logistics-related disciplines — to work on concrete industry challenges. Through this format, the organisers want to bring logistics closer to new generations of talent while also creating direct contact between companies and ambitious young professionals.

More than ideas: a platform for business connections

The congress is designed not only as a space for discussion, but also as a platform for new business opportunities. That is why B2B networking will receive an upgrade in 2026, with organisers providing support from the digital matchmaking platform through to organised B2B meetings on Friday morning.

The aim is clear: to ensure that high-quality content and meaningful conversations also lead to concrete new partnerships.

The key logistics gathering in Portorož

This year's Logistics Congress will once again bring together logistics and transport operators, manufacturing and retail companies, providers of digital and technology solutions, researchers, students and other decision-makers from across the wider logistics ecosystem.

Over three days in Portorož, the event will offer a space to discuss the future of logistics, showcase proven practices, connect with international partners and create new business opportunities.

Registrations for Logistics Congress 2026 is still open. More information about the programme and the event is available on the [Congress website](#).

Press accreditations are available at:

https://live.meetpoint.si/logisticni_kongres_2026/registration_press

Photos: SLA Archive. Additional photos and visual materials are available in the Media Centre.

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ABOUT THE LOGISTICS CONGRESS

The Logistics Congress – Supply Chain Management in Science and Practice is the leading and largest logistics event in the region, organised by the Slovenian Logistic Association (SLA/SLZ) since 2013. Over more than a decade, it has evolved into a major international platform connecting logistics, transport, manufacturing, technology, science and young talent, fostering the exchange of best practices, professional dialogue and new business partnerships. The Congress translates future-oriented discussions into practice through expert content, case studies, technological solutions, an international academic symposium, an international student hackathon, B2B meetings and specialised events such as the TelematicsCEEurope Conference & Expo. As a result, more than 80 % of participants return each year.

ABOUT THE SLOVENIAN LOGISTIC ASSOCIATION

The Slovenian Logistic Association (SLA/SLZ) is a voluntary, independent and non-profit organisation bringing together members and supporters from transport, traffic and business logistics. It connects over 300 managers, professionals, entrepreneurs and other stakeholders, contributing to the development, visibility and international standing of Slovenian logistics. Its mission is to promote the profession internationally and strengthen competitiveness through technological and business transformation, fostering collaboration between industry, knowledge institutions and international partners. SLZ is also actively involved at a European level through its membership of the European Logistics Association (ELA).